



Company Profile

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ABOUT US

Alpha Enterprises Pvt. Ltd. is a leading provider of specialized security solutions, serving major high street brands, government institutions, financial sectors, small and medium-sized businesses, and homes across Pakistan. Since our establishment in 2015, we have expanded operations to key cities including Rawalpindi, Lahore, and Karachi.

Our commitment to excellence and high ethical standards has earned us a strong reputation in both the private and commercial sectors. We take pride in building lasting relationships with our valued clients through reliable and professional service.

At Alpha Enterprises, we offer an extensive range of security services, including CCTV installation, alarm systems, time attendance devices, walkthrough gates, networking solutions, and more. Our team of experts is dedicated to advising you on the most effective ways to protect and monitor your home or business. Whether you need remote CCTV monitoring or a custom-designed intruder alarm system, we create bespoke solutions tailored to your budget and space. Each installation is performed by our specialist engineers, ensuring the highest standards of quality and reliability.



VISION

To be the leading security solutions provider in Pakistan, known for our expertise, trustworthiness, and commitment to delivering cutting-edge, customized protection systems for every need.



MISSION

To provide innovative, reliable, and tailored security solutions that safeguard our clients' homes, businesses, and institutions, while maintaining the highest standards of quality, professionalism, and customer service.



STRENGTHS



COMPREHENSIVE
BUSINESS UNIT



SIGNIFICANT PRESENCE
nationwide



CONTINUOUS TEAM
TRAINING



CERTIFIED TRAINED
ENGINEERS



VERY LOW EMPLOYEE
TURNOVER RATIO



VALUE CREATION
SUPPLY CHAIN



PROJECTS TECHNICAL
DOCUMENTATION



DEALERS & DISTRIBUTORS
OF SECURITY MANUFACTURERS'
LEADERS



STRATEGIC PARTNERSHIPS





MAKING THE DIFFERENCE



CORPORATE VALUE:

PERFORMANCE PRIZES

Alpha Enterprises Pvt Ltd core Prize is its customer satisfaction and feedback. Our customers experience with us excellent customer services through our innovative solutions from consultancy and design through to implementation, integration and professionally managed services.

CODE OF ETHICS

We strongly believe that a culture of integrity and respect requires the implementation of three priority business principles:

- Establishing relationships based on trust with clients, suppliers, communities and employees to ensure the highest levels of safety and security in operations as well as protecting health and the environment
- Compliance with laws, regulation and international standards
- Personal commitment and responsibility to maintain the highest ethical standards of business conduct and to guarantee respect for internationally recognized human rights standards

The code needs is taught, monitored and regularly re-evaluated and revised.

SERVICE COMMITMENT TO CUSTOMER & MEASUREMENTS USED

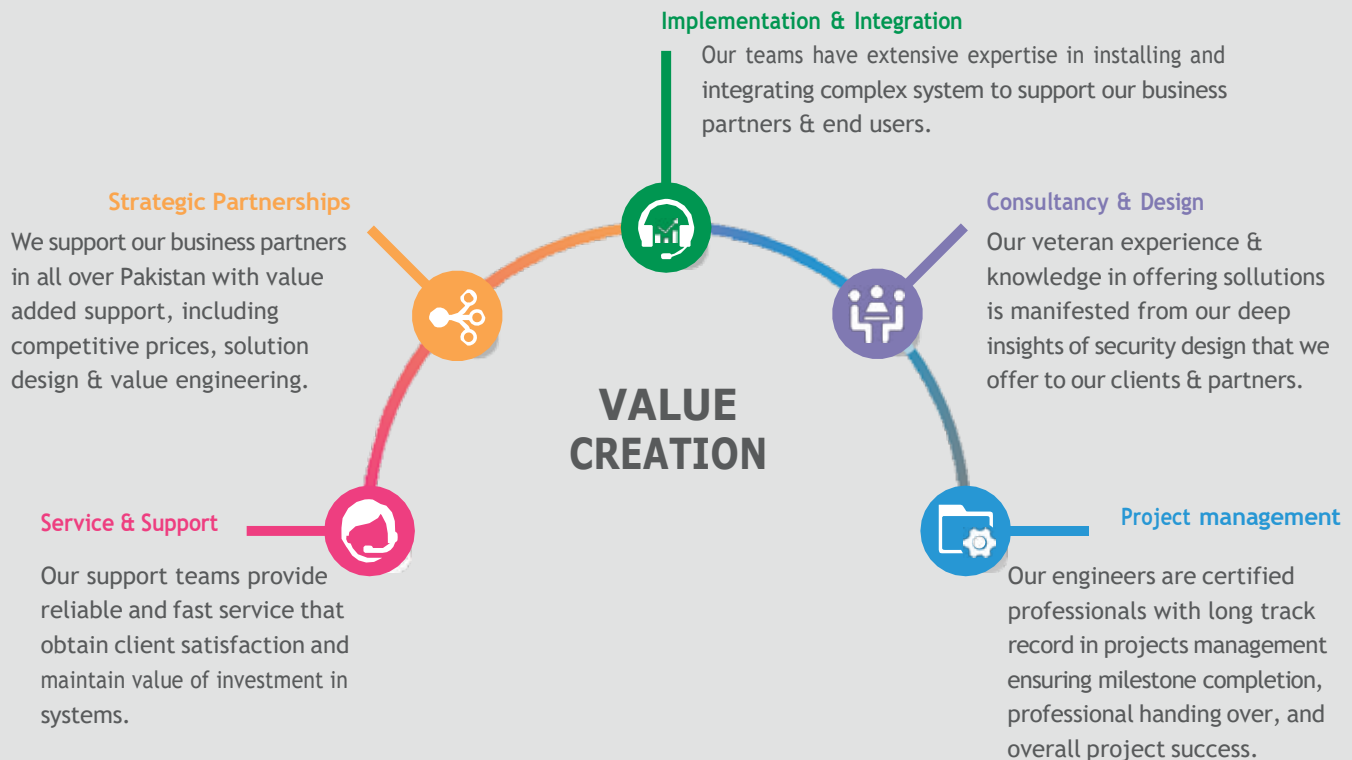
- Financial Stability: Each project has its own feasibility study, budget and allocated funds
- Budget Compliance: YTD Budget and Spend Comparison, Capital Budget Compliance, and Actual vs. Budget Financial Reports are used to adjust business plans, spend rates and purchase plans, and for controlling expenses for overtime, outside services and staffing.
- Empowering the staff. Every individual and team understand who its customers are and what they must do to provide service excellence. All of our Engineers and technicians undergoes continuously a technical and product trainings to ensure that the right solution for our customers and right implementations.
- Maintain high customer satisfaction rates by building commitment and trust, be responsive, listen to our customer input, and develop service/maintenance agreements with customers as needed.



OUR SERVICES

At Alpha we offers a turnkey solutions of Surveillance Systems, Fire & Safety, ICT products, and Renewable Energy Solutions. We focus on "professionalism, reliability, quality service and efficiency".

Our value creation starts from Survey & Preparation through to Consultancy & Design to Implementation & integration to delivery and to after sale services and support.





RETAIL BUSINESS

The Retail Business unit is our core Product Business. Alpha Enterprises Pvt Ltd have a standalone strategic partnerships with reputed manufacturers.

The Product Business area's extensive business portfolio includes Video Surveillance, Intrusion-Detection, Fire-Detection Systems, Video Management Software, Building Automation, Access-Control, Public Address and Evacuation Systems, Professional Audio, Conference Systems and Innovative hostile vehicle mitigation products and traffic control solutions.

Alpha Enterprises Pvt Ltd doesn't just offer a product; our technical expertise also provides technical advices that fit the customer needs. Our aligned business units' expertise is shared with the customer to ease the customer purchasing decision in respect of specification needed. These services provide our customers' operation with solutions that can offer competitive advantages and outstanding value.

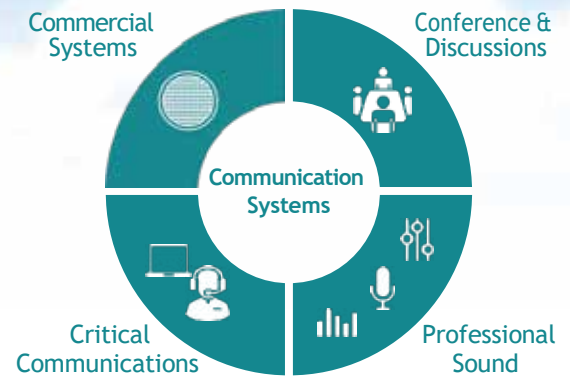
Alhua
TECHNOLOGY

ZKTECO

Imou

Tenda® **HIKVISION**®

OUR SYSTEMS



KEY HIGHLIGHTS



Video Systems

2000
Cameras



Intrusion Alarm Systems

1600
Intrusion point



Fire Alarm Systems

1500
Fire Detector



Access Control Systems

767
Access Doors



Audio Systems

>10000
Speakers
















SECTORS

TARGETED MARKET

The main solutions that we offer is in the area of security & safety, the protection of human life, buildings and goods, includes fire detection, public address and voice evacuation systems. Our portfolio of integrated solutions includes great variety serving various industries in Pakistan.

OVER 250 INTEGRATED SECURITY PROJECTS
ACROSS VARIOUS INDUSTRIES

-  Military
-  Financial Institutions
-  Governmental
-  Airport
-  Healthcare
-  Telecommunication
-  Educational
-  Industrial
-  Oil & Gas
-  None Profit Organization
-  Commercial
-  Retail
-  Residential



WHAT MAKES US DIFFERENT

Multi-Domain Solutions Expertise

Alpha Enterprises Pvt Ltd provides solutions for a safe, secure and enjoyable building and offers a broad spectrum of services for it: from video surveillance, access control, fire-, evacuation-, and speech-alarm systems, robbery and break-in notification systems via networked time and building integration management systems. Minimize risks, maximize security: no matter what your security task looks like, Dahua offers the best solution for every building or application. Besides, offering integration with other Dahua divisions' products we offer a complete solution for buildings across the world.

Integration Capabilities

The integration management system manages different security subsystems on one single platform but it also provides a "tool box" to allow integration with third party. With our open standards we help you create leading-edge security solutions, integrated end-to-end, leveraging our market-defining technologies in combination with the multitude of solutions available in the security market ecosystem. As founding member of ONVIF we believe in easy integration of different products, hardware and software, from different brands.

Extended Service Portfolio

We support your projects from the start, during design and customization, help during installation and commissioning to assure a smooth hand over into operations. Our Business Intelligence Services help our end users to optimize their business on a daily basis. Benefit from our high-value repair service and high-quality spare parts to ensure you predictable, optimized operational costs. We provide first-class support that gives customers unsurpassed return of investment. We offer long service periods for repair and spare parts together with continued assistance to ensure you predictable, optimized operational costs.



WE OFFER MORE Extensive technical literature and application examples are available for reference, and training programs are carried out by people with vast experience in the systems, technologies & applications. Long service periods for repair and spare parts, together with continued assistance from experienced experts, means predictable and optimal operating costs.

We are in constant contact with major end-users, consultants & other influencers.

CLIENT BASE

DURING THE LAST 09 YEARS ALPHA ENTERPRISES PVT LTD HAS SERVED OVER 350 CLIENTS ACROSS ITS BUSINESS UNITS.



OGDCL PAKISTAN:
OIL & GAS DEVELOPMENT
COMPANY LIMITED



Shahzeb Pharma



بنك دبي الإسلامي
Dubai Islamic Bank



COMSATS University
Islamabad
Abbottabad Campus



Azad Pattan Power Private Limited
SAGNER Azad Pattan Hydropower Project



SILKBANK
Yes we can




National Bank of Pakistan
نیشنل بینک آف پاکستان





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